

READY TO JOIN THE SNOAP REVOLUTION? BECOME A SNOAPY TODAY!

Welcome to the world of **SNOAP**, a revolutionary way to wash your hands, hair, and body.

What is **SNOAP**?

SNOAP comes to you via a revolutionary SOLID Soap Dispenser – this can replace your liquid soap and hair products and their associated plastic bottles and packaging – it even makes soap last longer!

Unlike many liquid products, all our *SNOAPs* contain natural ingredients, so the wastewater runoff will not damage aquatic flora and fauna, grazing animals or end up back on our plates.

Plastic waste

According to <u>Statista</u>, the UK alone produces more than two million metric tons of plastic waste every year, which is equal to approximately 36kg per person.

Globally, the amount of plastic waste produced each year increases to 8.3 billion tons with 6.3 million tons ending up in landfill. That's equal to 55 million jumbo jets filled with plastic.

Our **SNOAP** dispenser holds two bars of solid soap which is the equivalent to 20 liquid bottles. That's 20 x and not landing in oceans, 20 x and not going to landfill, 20 x and not on the sign in 500 years' time. It saves £100s too, and is super fun to use.

To hear more about our positive impact and the work that we're doing sign up to our newsletter <u>here</u> or follow us on Facebook, <u>Instagram</u>, Tiktok, and LinkedIn.